

JULIE WEEDON

VISUAL COMMUNICATOR ART DIRECTOR • GRAPHIC DESIGNER

My shadow has paws.
Aspiring plant mom.
Animal enthusiast.
Letter drawer.
Binge-reader.

Use the contact information below to recommend a good book, share puppy pictures — or to work together.

julielaurenweedon@gmail.com EMAIL julieweedon.com WEBSITE 678 • 218 • 9376 CELL

WORK EXPERIENCE

2018- Brighton Agency Present 314 • 726 • 0700

Art Director • Associate Art Director

Promoted from Associate Art Director to Art Director, my role expanded to

include more strategic contribution and project ownership.

Focusing primarily on the branding and agriculture teams (as well as contributing to healthcare and consumer), my role includes: email design; packaging design; logo design; brand identity development; collateral design; event branding; tradeshow design; campaign design; concepting, building, and editing motion graphics for digital ads and social media; preparing storyboards for video; presentation design; website design for desktop and mobile; brand expression; multimedia campaign development; editorial design.

2017- Veran Medical Technologies

2018 314 • 659 • 8500

Marketing Communications Specialist

As the creative leader, I spearheaded designing and managing all marketing collateral (including: business cards, brochures, internal documents, external collateral, digital content and in-hospital advertising), interface design of the SPiN Thoracic Navigation System™, prototyping, presentation design,

tradeshow presence, website design and maintenance.

2016 Gorilla 76

314 • 332 • 1020 Graphic Design Intern

Contributing to the design of primarily B2B marketing collateral (including: digital content design, long-form content layout design, and designing

streamlined websites).

CORE COMPETENCIES

Attention To Detail • Creative Design • Visual Design • Organized • Constructive Criticism
Consistent • Brand Integrity • Time Management • Flexibility • Strong Problem-solving Skills
Cohesive Campaigns • Priority Establishment • Initiative • Clear Communication • Multitasking
Typography • Forward Thinking • Self Motivated • Deadline Driven • Responsive Design
Production Specs • Tight Deadlines • Human-Centered • Ideation • Teamwork Skills

TECHNOLOGY COMPETENCIES*

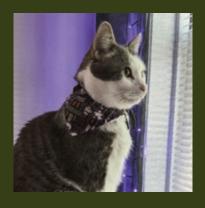
Adobe Create Suite (including: Indesign, Illustrator, Photoshop, Animate, XD, After Effects) InVision • WordPress • Squarespaces • Wix • Microsoft Word • Powerpoint • Excel *Willing to master new programs as needed

EDUCATION

2013-2016 Savannah College of Art and Design

B.F.A in Graphic Design Minor in Advertising GPA of 3.83

2011-2013 Armstrong State University







CORBI WEEDON

GOODEST BOY

Aka: Corbs / Bubbs Loves: belly rubs, window watching, snuggles, and naps Dislikes: strangers, ear cleanings

WORK EXPERIENCE

Household

Ca

Role includes: being Lyla's best friend, hiding from visitors, snuggler, neighborhood watch via the window, exploring the great outdoors – from the porch, moral support for all activities, never missing a meeting, ill-timed and poorly routed zoomies, meal time alarm, finding the coziest corners, catching The Dot.

COMPETENCIES

Sleep Expert • Stylist • Box Inspections Biscuit Making • Zoomies • Very Flexible Purfect Singer • Litterbox Maintenance Inspections Scratching Post Technique • Bug Assassin

PROFESSIONAL AFFILIATIONS

The Humane Society of the United States Best Friends Animal Society

LYLA WEEDON GOODEST GIRL

Aka: Lyler / Lyla Baby Loves: people, pets, grandma's homemade treats, and kisses Dislikes: baths, balloons

WORK EXPERIENCE

Household

Dog

Role includes: being Corbi's best friend, greeter, treat stock monitor, snuggler, warding away intruders with one good bork, moral support for all activities — especially if there's food, window watching, displaying feline-esque qualities — sitting on the backs of chairs and couches, dance party partner, road trip companion.

COMPETENCIES

Sit • Sit Pretty • Stay • Lay Down • Spin Left • Spin Right Roll Over • High Five • Take a Bow • General Agility Catching Treats • Climbing That One Tree Human-Centered • Treat Oriented • Zoomies

PROFESSIONAL AFFILIATIONS

The Humane Society of the United States Best Friends Animal Society