

Julie

JULIE WEEDON

VISUAL COMMUNICATOR
ART DIRECTOR • GRAPHIC DESIGNER

My shadow has paws.
Aspiring plant mom.
Animal enthusiast.
Letter drawer.
Binge-reader.

*Use the contact information below
to recommend a good book, share
puppy pictures — or to work together.*

julielaurenweedon@gmail.com **EMAIL**
julieweedon.com **WEBSITE**
678 • 218 • 9376 **CELL**

WORK EXPERIENCE

- 2018-
Present **Brighton Agency**
314 • 726 • 0700
Art Director • Associate Art Director
Promoted from Associate Art Director to Art Director, my role expanded to include more strategic contribution and project ownership.

Focusing primarily on the branding and agriculture teams (as well as contributing to healthcare and consumer), my role includes: email design; packaging design; logo design; brand identity development; collateral design; event branding; tradeshow design; campaign design; concepting, building, and editing motion graphics for digital ads and social media; preparing storyboards for video; presentation design; website design for desktop and mobile; brand expression; multimedia campaign development; editorial design.
- 2017-
2018 **Veran Medical Technologies**
314 • 659 • 8500
Marketing Communications Specialist
As the creative leader, I spearheaded designing and managing all marketing collateral (including: business cards, brochures, internal documents, external collateral, digital content and in-hospital advertising), interface design of the SPiN Thoracic Navigation System™, prototyping, presentation design, tradeshow presence, website design and maintenance.
- 2016 **Gorilla 76**
314 • 332 • 1020
Graphic Design Intern
Contributing to the design of primarily B2B marketing collateral (including: digital content design, long-form content layout design, and designing streamlined websites).

CORE COMPETENCIES

Attention To Detail • Creative Design • Visual Design • Organized • Constructive Criticism
Consistent • Brand Integrity • Time Management • Flexibility • Strong Problem-solving Skills
Cohesive Campaigns • Priority Establishment • Initiative • Clear Communication • Multitasking
Typography • Forward Thinking • Self Motivated • Deadline Driven • Responsive Design
Production Specs • Tight Deadlines • Human-Centered • Ideation • Teamwork Skills

TECHNOLOGY COMPETENCIES*

Adobe Create Suite (including: Indesign, Illustrator, Photoshop, Animate, XD, After Effects)
InVision • WordPress • Squarespaces • Wix • Microsoft Word • Powerpoint • Excel
**Willing to master new programs as needed*

EDUCATION

- 2013–2016 **Savannah College of Art and Design**
B.F.A in Graphic Design
Minor in Advertising
GPA of 3.83
- 2011–2013 **Armstrong State University**



CORBI WEEDON

GOODEST BOY

Aka: Corbs / Bubbs

Loves: belly rubs, window watching, snuggles, and naps

Dislikes: strangers, ear cleanings

LYLA WEEDON

GOODEST GIRL

Aka: Lyler / Lyla Baby

Loves: people, pets, grandma's homemade treats, and kisses

Dislikes: baths, balloons

WORK EXPERIENCE

Household

Cat

Role includes: being Lyla's best friend, hiding from visitors, snuggler, neighborhood watch via the window, exploring the great outdoors – from the porch, moral support for all activities, never missing a meeting, ill-timed and poorly routed zoomies, meal time alarm, finding the coziest corners, catching The Dot.

WORK EXPERIENCE

Household

Dog

Role includes: being Corbi's best friend, greeter, treat stock monitor, snuggler, warding away intruders with one good bork, moral support for all activities – especially if there's food, window watching, displaying feline-esque qualities – sitting on the backs of chairs and couches, dance party partner, road trip companion.

COMPETENCIES

Sleep Expert • Stylist • Box Inspections
Biscuit Making • Zoomies • Very Flexible
Perfect Singer • Litterbox Maintenance Inspections
Scratching Post Technique • Bug Assassin

COMPETENCIES

Sit • Sit Pretty • Stay • Lay Down • Spin Left • Spin Right
Roll Over • High Five • Take a Bow • General Agility
Catching Treats • Climbing That One Tree
Human-Centered • Treat Oriented • Zoomies

PROFESSIONAL AFFILIATIONS

The Humane Society of the United States
Best Friends Animal Society

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